

Press release

The Agency for Electronic Media has published a market report on the radio and TV distribution services to the end users (as at 31 October 2018).

On 31 October 2018, there were 217,321 connections for distribution of radio and RTV channels through different conditional-access platforms, which exceeds the number of Montenegrin households by 11.56 percent. The number of connections registered for natural persons is 7.88 percent higher than the number of households.

Compared with the end of August 2018, the number of pay-TV users has increased in the two-month period by 179, or 0.08 percent.

An average of 88 TV channels are available in the basic tier (between 207 and 13).

In the reporting period, an average price of the basic tier was €10.97, while an average household using this type of service pays €12.10 on average, including the basic and additional tiers.

The eight operators that offer additional tiers, have six additional tiers on average (between 10 and 1). An average price of an additional tier is €5.77 (between €25.00 and €2.00).

Among the available additional tiers, the most popular are those offering sports and film channels. The best selling additional tiers in Montenegro are HBO, PINK and ARENA.

The report is available on the Agency's website www.aemcg.org