



EUROPEAN AUDIOVISUAL OBSERVATORY

Press Release
Strasbourg, 13 June 2012

Montenegro becomes 38th member of the European Audiovisual Observatory

The Strasbourg-based European Audiovisual Observatory, part of the Council of Europe, has announced that Montenegro has just joined as a member. This brings the number of countries covered by the Observatory's work up to 38, plus the European Union represented by the European Commission.

It is the Observatory's role to analyse the audiovisual industries in Europe (film, television, video and internet) and to produce market and legal intelligence in the form of reports, on line databases and newsletters.

The membership of Montenegro means that information on this country's media industries will now be made available to European professionals and decision-makers via the Observatory's information services.

Montenegro will be represented within the Observatory's Executive Council by Ms Jadranka Vojvodic, Deputy Director in the Agency for Electronic Media of Montenegro. Vojvodic stated that she was "delighted that Montenegro became part of the Observatory's network of countries exchanging information on their audiovisual industries". Wolfgang Closs, Executive Director of the Observatory stated that Montenegrin media professionals would also benefit from "clearer information about the markets and legal situation in potential partner countries for their work". Closs concluded that, in its 20th anniversary year, the Observatory is "broadening its horizons" in order to supply facts and figures on an even greater number of countries.