



PRESS RELEASE

Podgorica, 28 September 2011

SEE Digi.TV project to help digital switchover harmonization across the region

Podgorica – The first technical meeting and the Executive Board meeting of the SEE Digi.TV project (<http://www.see-digi.tv/>) was organized on 27 and 28 September in Budva by the Agency for Electronic Media and the Agency for Electronic Communications and Postal Service.

The project is aimed at harmonizing the legal, economic and technical aspects of the digital switchover process, as well as the framework expected to provide efficient information to the consumers and protection of their interests in this process. Montenegrin regulatory authorities are fully fledged partners within the framework of the See Digi.TV project, implemented under the umbrella of the South East Europe Transnational Cooperation Programme 2007-2013 (<http://www.southeast-europe.net/en/>), funded through the financial support of the EU structural funds ERDF, IPA and ENPI.

During the two-day meeting, representatives of the regulatory authorities for media and electronic communications from Montenegro, Serbia, Bosnia and Herzegovina, Croatia, Macedonia, Albania, Slovenia, Austria, Italy and Hungary, and their partner organizations, focused on the key project components, which will be used to analyse the state of affairs and define recommendations for improvement of the legal, technical and economic framework of importance for a successful completion of the digitalization of TV broadcasting. They also discussed the issues and solutions that should enable timely and efficient information of viewers, and consumers about all relevant aspects of the process.

Mrs Tanja Kreševan Smokvina of the Post and Electronic Communications Agency of the Republic of Slovenia expressed her satisfaction with the pace of activities.

“I am very satisfied with the constructive approach of all partners. I am especially glad that the financing from the IPA funds have already been approved to the partners from Montenegro, Macedonia and Albania, and I hope that the same will happen to the partners from Serbia, Croatia and Bosnia and Herzegovina very soon. It is of great importance for the success and achievement of the project objectives,” said Mrs Kreševan Smokvina, Chair of the Executive Board of the Digi.TV project.

Until the next meeting, planned for November, the partners will prepare the first drafts of the documents that will be used as a basis for further work and organization of expert and public consultations both at the national and regional level.

The End

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